



# eFront for Alternative Investments

## The most comprehensive suite of solutions for the alternative investment industry

Alternative investment managers and investors use eFront solutions to save time and make better decisions with automation and built-in best practices.

### Overview

Operational execution for firms managing or investing in alternative assets has become more complex. Investment strategies continue to change along with the regulatory landscape. Solutions to help these organizations manage their businesses, such as those from eFront, are also evolving. eFront uses a unique approach of blending deep industry knowledge with a passion for technology to bring the most comprehensive and flexible solutions to market.

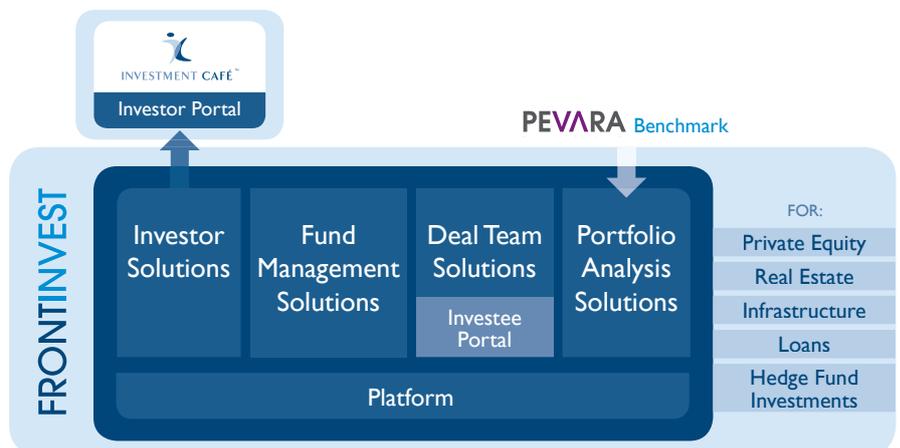
eFront's web-based solutions support multiple asset classes across the complete investment lifecycle while offering the highest levels of configuration to suit the most unique needs. The purpose-built solutions support the entire investment process: from raising a fund, managing deal flow and obtaining information from investments, to monitoring performance, analyzing and reporting on asset, fund and portfolio data, and providing relevant data to investors.

### FrontInvest

FrontInvest™ is an end-to-end product suite that manages and monitors direct and indirect investments in alternative assets such as private equity and real estate. FrontInvest is used by hundreds of fund managers, limited partners and fund administrators to save time, improve communication, understand performance and risk exposure, and make better investment decisions. FrontInvest seamlessly integrates to the eFront Investment Café investor portal, investee portal and Pevara benchmark platform.

- Appropriate for:
- General partners
  - Limited partners
  - Fund administrators
  - Fund of funds

- Manage the following asset classes:
- Private equity
  - Real estate
  - Hedge fund investments
  - Infrastructure
  - Loans



eFront solutions for managing alternative investments

## FrontInvest for General Partners

FrontInvest for GPs meets the needs of all fund managers, from the most sophisticated global firms to regionally focused firms. This product suite is organized into investor, deal team and fund management solutions. Investor Solutions empower a GP to streamline their fund raising process while establishing tighter relationships with their current and prospective investors through rich contact information and better communication via an investor portal. Deal Team Solutions offer detailed deal flow and portfolio management capabilities. And, Fund Management Solutions provide powerful fund holdings, transactions, accounting and allocation management features.

## FrontInvest for Limited Partners

FrontInvest for LPs, offers tightly integrated solutions to manage and analyze alternative investments across the complete investment lifecycle. These products are organized into investment, portfolio analysis and back office solutions. An LP can start with one module and expand, or they can select a packaged offering to address a firm's end-to-end needs. Investment Solutions offer detailed deal flow and contact management capabilities. Portfolio Analysis Solutions empower LPs with dynamic dashboards to make investment decisions optimized for their risk and exposure mandates. And, Back Office Solutions add rigor, scalability and repeatability to the financial reporting process.

### About eFront

eFront is a leading software provider of end-to-end solutions dedicated to the financial services industry with a recognized expertise in enterprise risk management and alternative investments. eFront's solutions serve more than 450 customers in 40 countries, including companies in the private equity, real estate investment, banking and insurance sectors. eFront's primary product suites, FrontInvest, Investment Café, Pevara, FrontCRM and FrontERM, offer tightly integrated solutions for streamlining the management of alternative investments and corporate risk. Founded in 1999, eFront services clients worldwide from offices in Asia, Europe, the Middle East and North America. For more information visit [www.efront.com](http://www.efront.com) and follow us on LinkedIn at [www.linkedin.com/company/efront](http://www.linkedin.com/company/efront).

## Investment Café Investor Portal

Investment Café™, eFront's world-class investor portal and reporting platform, enables GPs to fully brand an environment which can be used to instantly and securely communicate and disseminate information to investors around the world. Investors can securely log in to this SaaS-based portal to access information 24x7x365.

## Investee Portal

Detailed financial and non-financial information from a private equity company or a real estate property can be directly and securely provisioned to a fund manager or investor's FrontInvest system. Use workflow to streamline the process for obtaining and validating financial data – all within FrontInvest.

## Pevara

Pevara™ is a SaaS-based solution that provides limited partners with robust, timely benchmarks to compare the performance of their private equity investments to similar funds. The benchmarks can be custom-weighted to match an investor's unique allocation strategy to provide a true comparative analysis.

## Technology

eFront products can be hosted, deployed in-house, or accessed via the cloud. The products are highly configurable and scalable, and they integrate with popular applications such as Microsoft Excel, Word and Outlook, and LinkedIn to allow users to leverage existing models and content.

“ It is refreshing to see a company that finally gets it. Our decision to partner with eFront has been an extremely good experience and that begins and ends with the product and the team. ”

– Michael Simmons,  
Neuberger Berman

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